

# WELCOME TO THE FLEECE & THANK YOU GROUP JOURNEY!



We are so excited to share our mission with you. As the official blanket supplier of multiple children’s hospitals in the state, we are committed to consistently delivering thousands of fleece blankets to our warriors in the hospital, ensuring every child in every hospital bed receives much-needed hope and comfort at the start of treatment. These blankets are needed every single day, and your support is invaluable to providing comfort to our warriors.

## HERE ARE SOME TOOLS TO GET YOUR JOURNEY STARTED!

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[info@fleeceandthankyou.org](mailto:info@fleeceandthankyou.org) | (313) 451-3665 | [fleeceandthankyou.org](http://fleeceandthankyou.org)

## OUR STORY



**Imagine** a hospital room. Dull, white sheets on the bed. Beeps and boops of the monitors on the IV pole. Cold, chilling temperature.

It's a **scary environment** to think about, and yet, every minute in America, 11 children are admitted into the hospital and face this very experience.

Stripped from their everyday routine of friends, school, sports, and activities, they are **scared of the unknown future** that will come with an illness that puts them into the hospital.

Right now, we face a reality that **demand**s our **urgent attention**: many kids go into the hospital and are met with the scary room we just imagined. They begin their treatments in a fearful and defeated atmosphere.

They are in need of **comfort**. They are in need of **warmth**. They are in need of **hope**. **What if we could help?**

## YOUR SUPPORT



A **blanket**.

A colorful, warm **piece of hope** brightening the room as it waits on the hospital bed for a warrior (the name we call our blanket recipients) to walk in for the start of treatment.

The key to a child conquering the scary hospital environment is to provide them with something **bright and comforting** to combat the darkness. There is an inspiring power behind starting something

off on a good note.

We can provide that **motivation** to endure long treatments, the **kickstart** to a successful battle, and the **hope** that everything is going to be alright.

**YOU** can make a **blanket**. **YOU** can make a **video**. **YOU** can make a **difference**. **Will you join us?**

Dear friends,

We are [Fleece & Thank You](https://www.fleeceandthankyou.org), and we provide donors the unique opportunity to give **hope and comfort** to children battling illnesses by creating a fleece blanket and personalized video message. We would be so grateful to your group to help us in our mission to spread that hope.

Our goal is a simple one: **every child in every hospital bed** receiving much-needed hope in the form of a colorful, fleece blanket at the start of treatment. We work with local groups to help them make blankets and video messages, and then we take care of delivering those to the hospital!

We provide ready-to-make blanket kits (with fleece, our patch, and a ribbon), and this allows us to continue operating with the funds needed to provide children with blankets and comfort all year round. For every \$24, you can give a child at the hospital a **comforting experience of hope** as well as a personal connection from someone outside the hospital walls who cares about their fight.

The **most impactful part** of our blankets is the video message that travels with them from the makers. At a time when a child is missing their friends and becoming disconnected, we give them a friendly face and message of support from outside the hospital walls.

Our blanket kits are a **special part of the process** because they have the **unique tag** already pressed onto them that **carries your video message** straight to the hospital bed.

With your \$24, **we are able to provide your group with a couple things:**

1. **Fleece and ribbon** for a 2-yard blanket (ex: \$240 would allow us to bring 10 blankets!)
2. A pre-pressed **patch** on the blanket that will carry the video message code for a lifetime.
3. Guaranteed **delivery** of your blanket to the next deserving warrior needing its comfort.

On the day you decide to make the blankets, we can provide a team of F&TY helpers to assist both with the blanket-making as well as the filming of the video.

100% of our fleece profits go directly back to more blankets. It is our hope that our supporters making blankets can contribute to our cause through our ready-to-make blanket kits. Through the use of our kits, we can keep creating smiles and ensuring a blanket and inspiring message delivery to every sick child! Ready for questions!

 WHAT YOU CAN DO

- **Schedule an event** ([see what they look like](#)) for your group to make blankets. Let's get a day, time, and location locked in.
- **Gather contributions** from your group to cover the cost of blankets, or use the funding the group already has. Every \$24 buys a ready-to-make blanket package for your group (ex: \$720 = 30 blankets).
- To help your group gather the funds for the kits, **we can set you up with your OWN, PERSONAL fundraising page**. This link can be emailed out to group members so everyone can contribute individually while the overall goal is tracked. [A sample group page looks like this.](#)
- Keep us updated and let us know how **we can help advertise** for your event on social media!
- If it applies to your group, we will provide parent letter to parents/guardians that you can easily email out.

 WHAT FLEECE & THANK YOU WILL DO

- **We will provide** the number of blanket kits your group wants to make at the event. For an event of 25 blankets or more, **we can provide a team of volunteers** to help with making the blankets and the video messages (and yes, they will bring extra scissors to help!). For events less than 25 blankets, we do our best to provide a team but cannot guarantee one (due to the large volume of our events).
- Post event, your blankets come to our blanket fort, and we deliver them to warriors in the hospital that needs their comfort most.

 WHAT WE ACCOMPLISH TOGETHER

- One blanket **provides comfort and hope** for a [child](#) that has recently been diagnosed with a serious or life-threatening illness.
- Together, we will provide a **consistent and sustainable service of fleece blankets** to all hospitals in MI, ensuring that no matter where or when a child gets sick, WE are there to provide them with a blanket and a video message when their treatment journey begins.

## OTHER WAYS TO GET INVOLVED

Maybe a blanket-making event isn't the right fit for your group? **We have lots of other ways we could use your help to support our warriors!**



SOME OTHER WAYS TO GET INVOLVED INCLUDE:

- **Host a fundraiser** to raise money and awareness for blankets
- Plan an event to **spread awareness** and raise donations
- Ask about our many [volunteer opportunities](#), including helping prepare fabric at our office for our ready to make blankets or helping out at group events!
- Whatever that other **awesome, zany idea** is to get involved that you are thinking about right now...let's do it!

[info@fleeceandthankyou.org](mailto:info@fleeceandthankyou.org) |(248) 444-6004 |[fleeceandthankyou.org](http://fleeceandthankyou.org)

[WWW.FLEECEANDTHANKYOU.ORG](http://WWW.FLEECEANDTHANKYOU.ORG) | [INFO@FLEECEANDTHANKYOU.ORG](mailto:INFO@FLEECEANDTHANKYOU.ORG)