

FLEECE
& THANK YOU

Media Kit



Mission

The mission of Fleece & Thank You is to provide donors the unique opportunity to give comfort and hope to children by creating a fleece blanket and a personalized video message.



About

Fleece & Thank You believes in creating a better world for children suffering in the hospital.

The healing connection they foster by linking blanket makers to children with illnesses allows us to cheer them on at the starting line of their treatment journey. They work with local groups to make blankets and video messages, and then they deliver the blankets to warriors in the hospital. Our goal is a simple one: every child in every hospital bed receiving much-needed hope in the form of a colorful, fleece blanket and a friendly face at the start of treatment. We aim to serve the state of MI and Northern OH with 30,000 blankets every year, one for every child that enters the hospital for treatments.



About our Founder



Nicholas is a former international soccer player turned serial entrepreneur and servant leader. He had the motivation to start Fleece & Thank You in 2015 after living in Australia and working with multiple children's charities and hospitals, including the Make A Wish Foundation and Camp Quality. Through his experiences in pediatric healthcare, Nicholas learned that children in the hospital face two major social issues. First, they often go their whole treatment with just the plain white hospital sheets on their bed. Second, many kids lose connection with the outside world during their treatment stay. Nicholas's passion is building an organization that provides armor for sick kids in the hospital in the form of a colorful, fleece blanket, as well as connection and purpose with an inspiring video message from the blanket maker. He wanted to start an organization that gave warriors in the hospital hope and connection to someone who cared about their battle and an additional feeling of purpose to continue fighting.

 Testimonials

"My name is Taylor, I am 18 years old! I was admitted yesterday for Lymphoma Cancer and when I saw these soft, comfy blanket I was instantly happy that I didn't have only those itchy hospital sheets. Thank you very much for making this beautiful, comfy blanket for me!" - Taylor

Thank u so much for the blanket we had received! My daughter is one and a half years old and had to have her 8th surgery! I had taken her downstairs to try and get her moving around and she absolutely fell in love with the elephants blanket. You guys made my heart melt seeing her smile so big! So i thank you so much from the bottom of my heart! - Kameo

Our three year old son, Noah, was just diagnosed with Stage 3 Burkitt's Lymphoma. He LOVES your blanket and keeps it with him all of the time. Thank you for making this very difficult time easier for him. It was certainly an unexpected gesture of kindness and love. - Jim & Jackie

Thank you so much for our new blanket ! What a wonderful gift. My daughter loves it, she went right to it on the cart! Now she doesn't want to put it down! - Sophia

Thank you so much for my blanket! It is very comfy and I can really tell it was made with love! Again thank you so much!! - Teayahna

Thank you for the blanket. It means a lot knowing that we are not alone during our stay in the hospital. Have a great day :) - Alex

Thank you so much for making me this blanket. It honestly meant so much today when the lady walked in and offered this to me! I'm obsessed with blankets because I'm always cold and this blanket was just perfect! Being in a hospital is no fun as you know and it was so nice of you to make this. Once again thank you thank you thank you for this wonderful gift, I know it sure made my day better! - Sydney

Thank you so much for the beautiful blanket! This was Delaney's 5th surgery since she was born last summer so it was a nice surprise while in recovery. We know it will help keep her warm on the cold Michigan days ahead. Thank you! - Deanna and Delaney

 Logos



WWW.FLEECEANDTHANKYOU.ORG

Press Release

-For Immediate Release-

Fleece & Thank You Has an Updated Website

Prlog.org - Ann Arbor, MI - September 16, 2017 - Fleece & Thank You, a non-profit, community-based organization that provides fleece blankets and inspiring video messages to children fighting in hospitals throughout Michigan and northern Ohio, announces their updated website with the help of Ann Arbor GiveCamp.

GiveCamp is a weekend-long event where technology professionals from designers, developers and database administrators to marketers and web strategists donate their time to provide solutions for non-profit organizations. Since its inception in 2007, the GiveCamp program has provided benefits to hundreds of charities, worth millions of dollars of developer and designer time in services. Fleece & Thank You is one of many such non-profits that have been helped by GiveCamp. The head of Ann Arbor GiveCamp, Jay Harris, had this to say, "We are glad to have the opportunity to pair local non-profits with technology professionals so that the community can give back to them in the same way they serve our great community."

Fleece & Thank You's mission is to provide donors the unique opportunity to give comfort and hope to children by creating a fleece blanket and a personalized video message. The healing connection they foster by linking blanket makers to children with illnesses allows Fleece & Thank You to cheer them on at the starting line of their treatment journey. Children thrive on love and acceptance. The videos that come from every blanket maker are comforting and inspiring to the child as they realize they are not in this alone; there are people on the outside of the hospital walls who care about their fight.

With the support of about a dozen volunteers, Fleece & Thank You, along with 5 other non-profits had new websites built or revamped in under 72 hours. For Fleece & Thank You, this will be their second year at Ann Arbor GiveCamp. This year they had their site revamped. They added new features, including a volunteer sign-up function, a blog, social media integration, and more.

Founder and Executive Director of Fleece & Thank You, Nicholas Kristock, said, "Give Camp is one of the best things to ever happen to Fleece & Thank You. The technical team at this camp has helped us grow our organization to the next level both years we have attended. Because of their work, we have been able to scale our organization quickly, and we are forever grateful for their support." Nicholas Kristock Started Fleece & Thank You In 2015. Nicholas was playing soccer in Australia and volunteering for national children's charities at the regional children's hospital. It was at a camp for children and families with cancer that he met a four-year-old girl named Sophie who altered the course



WWW.FLEECEANDTHANKYOU.ORG

of his life forever. Sophie had a smile about her that was brighter than the sun and more contagious than yawn. Sadly, Sophie had lived most of her life inside a hospital room. She had a pediatric cancer called neuroblastoma, which is an illness that creates tumors in nerve cells. As Nicholas began to build a relationship with Sophie and her family, he realized that many children who are diagnosed with illnesses that require hospital treatments often lose connection with their friends. As their battle in the hospital continues, friends and support systems soon stop visiting, calling, and texting. Nicholas felt called to create an organization that could provide these warriors with the proper support they deserved: an inspiring connection to the outside world and a piece of armor for their battle. From there, Fleece & Thank You was born.

About Ann Arbor GiveCamp

Ann Arbor GiveCamp is a weekend-long event to help local non-profits build and work with their websites for free using groups of volunteers technology professionals. Learn more at: <http://www.annarborgivecamp.org>.

About Fleece & Thank You

Fleece & Thank You is a non-profit that makes Blankets for Children who are in the hospital with illnesses that require them to stay in the hospital. Learn more at: <http://www.fleeceandthankyou.org>.

Press Contact:

LG Designs

702.900.3419

lg@lgdesigns.co

lgdesigns.co