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MAKE A BLANKET DAY
OAKLAND COUNTY

FREE!
REGISTRATION
RECORD-BREAKING
ATTEMPT TO MAKE
2,022 BLANKETS!

Presented by:

AN EVENT TO
COMFORT
2,000+ KIDS
IN MICHIGAN
HOSPITALS!




UWM SPORTS
COMPLEX
867 S BLVD E, PONTIAC, MI 48341


SATURDAY,
OCTOBER 8TH
12 - 5 PM

COMMUNITY SPONSORSHIP OPPORTUNITIES

BLANKET SPONSORSHIPS

TITLE SPONSOR - \$15,000

HELPS COMFORT 450 KIDS

- Custom branded video patch on 450 blankets
 - *Logos needed by 8/15 for branded patch*
- Company recognition on all marketing materials
- Included on event banner (indoor & outdoor)
- Booth & Table
- Custom branded t-shirts for team members attending
- Branded blanket-making stations
- Limit 1

PLATINUM SPONSOR - \$10,000

HELPS COMFORT 300 KIDS

- Company branded patch on 300 blankets
 - *Logos needed by 7/15 for branded patch*
- Booth/table
- Event Banner Recognition + Extra Large signage
- Custom branded t-shirts for team members attending
- Branded blanket-making stations

GOLD SPONSOR - \$5,000

HELPS COMFORT 150 KIDS

- Booth/table
- Event Banner Recognition + Large signage
- Branded blanket-making stations

SILVER SPONSOR - \$2,500

HELPS COMFORT 75 KIDS

- Booth/table
- Event Banner Recognition + Medium signage

BRONZE SPONSOR - \$1,000

HELPS COMFORT 30 KIDS

- Booth/table
- Event Banner Recognition + Small signage

EVENT SPONSORSHIPS

TRIBUTE TENT SPONSOR - \$5,000

- Signage at the designated area for blanket recipient video/picture viewing
- Limit 1

REGISTRATION SPONSOR - \$2500

- Premium Branded Takeaway for first 100 attendees
- Limit 1

FINISH LINE SPONSOR - \$2,500

- Premium Branded Takeaway for 100 Prize Winners
- Limit 1

ENTERTAINMENT SPONSOR - \$1,000

- Signage at DJ Booth
- Limit 1

GIVEAWAY SPONSOR - \$1,000

- Sporadic attendee giveaways and large raffle prizes throughout the event (can be in-kind gifts)
- Limit 1

VOLUNTEER SPONSOR - \$500

- Signage at the volunteer check-in booth
- Logo on volunteer tshirt

SCISSOR SPONSOR - \$500

- Signage at scissor check in/out

CONTACT INFORMATION:

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