



DO'S

To create a meaningful and appropriate video, please include the following:

- The blanket clearly shown in the video
- An uplifting, positive message
- A structured intro:
 - Your name
 - Who you are
 - Where you made the blanket
 - A kind message to the recipient
 - Group sign-off (if applicable) with cheering or a unified message
- Focus on the blanket and the person receiving it
- A clean, well-lit, and appropriate background
- Bright smiles and positive energy
- Cheering or excitement at the end (avoid awkward silences)
- A tone of warmth, care, and empathy
- [Click here to view a sample video](#)



DON'TS

Please avoid the following in your videos:

- Religious references (e.g., "God bless," prayers, etc.)
- Holiday greetings (e.g., "Merry Christmas," "Happy Easter")
- Mentions of deceased loved ones
- "Get well soon" messages
- Animals featured on or near the blanket
- Videos where the blanket is an afterthought (keep the recipient in mind)
- Visible food or drinks
- Crude, derogatory, or inappropriate content

