



# 2022 ANNUAL REPORT



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## OUR MISSION

Fleece & Thank You, a Michigan-based non-profit organization, is dedicated to providing connection, comfort, and hope through its programs, services, and materials to children facing illness and their families supporting them.

# A LETTER FROM OUR EXECUTIVE DIRECTOR



## GRAT-I-TUDE

*/ˈgradə,tōd/ | noun*

**the quality of being thankful; readiness to show appreciation for and to return kindness.**

Gratitude's definition talks about "returning" something. Often, when we experience extreme amounts of thankfulness for someone or something, we feel like there isn't enough room to hold the gratitude we are bursting with.

In 2022,

- We created over 16,000 blankets for kids in the hospital, more than halfway towards our annual vision of 30,000 blankets, one for every pediatric inpatient.
- We launched a new apparel brand, Grateful Human, that has flown off the shelves at Somerset Mall and experienced a tremendous wave of support from our community.
- This year, More than 80,000 people had a personal experience with our process, from volunteering at the warehouse to making blankets at an event to experiencing our comfort in the hospital.

Is gratitude enough to describe how we feel?

On behalf of the board and staff at Fleece and Thank You, I want to express extreme gratitude for the many supporters who helped continue to grow our mission and impact. We truly couldn't have done it without you.

I look forward to continuing this journey with you in 2023.

Always grateful,

Nicholas



# PATIENT TESTIMONIES



"Thanks so much. I love the blanket and can't wait to take it camping when I feel better. You made me very happy, and my mom cried a little, but she said it was a happy cry. She was happy there were people we didn't even know who cared about me. I really love the s'mores blanket."



"Our five-year-old son Aiden had to undergo emergency brain surgery this week. It has been the most difficult week of our lives. Your kindness in making this warm, cozy blanket means more than you could know. Thank you for doing something so generous for a stranger. It's acts like this that lift us up when facing the darkness."



## **VOLUNTEERS**

**80,000+**

## **BLANKETS MADE**

**16,213**

## **KIDS COMFORTED**

**8,160**



**SCAN ME TO WATCH  
BLANKET RECIPIENT  
VIDEO MESSAGES!**

## **2022 HIGHLIGHTS**

Fleece & Thank You believes every child facing hospital treatments deserves color, comfort, and connection. We focus on consistently serving all of our children's hospitals and units in the state of Michigan, and we also work with groups from around the country, and the world, to provide comfort to their local children's hospital as well.

We work with thousands of blanket makers every year to help us achieve our goal of making 30,000 fleece blankets, one blanket for every child in Michigan that enters a hospital for inpatient treatment.

This year saw us hit another all-time high of both blankets made (16,213) AND kids comforted (8,160), and we expanded our hospital partners to include our great friends on the west side of Michigan at Helen Devos Children's Hospital.

We believe in the healing power of connection, and every blanket we provide also has a personal video message attached to it from the blanket maker to the recipient in the hospital, who can then send a "thank you" message to the blanket maker.



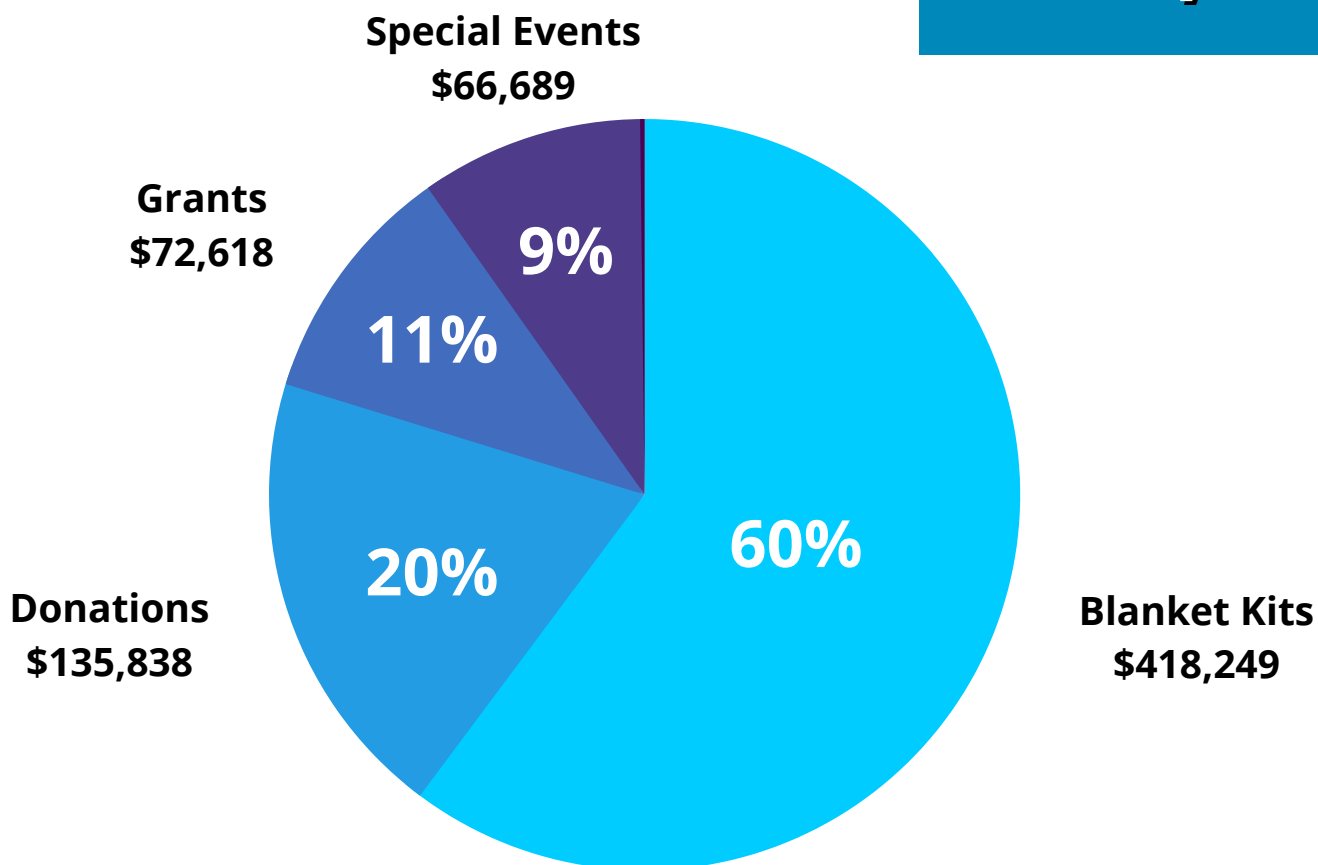
## REVENUE BREAKDOWN

This graph breaks down 2022's revenue by individual fund categories.



**TOTAL REVENUE**

**\$694,730**







# ACKNOWLEDGMENTS

## MAJOR SUPPORTERS

Tamika Andersen  
Martha Angle  
Lisa Beach  
Kristen Bennetts  
Aaron and Salina Brown  
Brown Family  
Alissa Crawford

Paul Davis  
Denton Farley  
Todd Fox  
Sherry Huffman  
Garth McClellan  
Dr. Krista Mesi  
Ryan Mrdeza

Ed Nakfoor  
Craig Parker  
Kyle Robinson  
Dr. David Spencer  
Jason and Lynda Stanecki  
Robert Thomas & Family  
Wilden Family

AECOM  
Aludyne  
Amazon  
A.R. Brouwer  
ARI-EL Enterprises  
Autonet  
Barn45  
Bendix  
Blue Line Investigations  
Brand25 Media  
Burns & Wilcox  
Catalyst Media Factory  
Catholic Central Hockey  
Chief Financial Credit Union  
Christian Financial Credit Union  
Clark Hill  
Coldstone Creamery  
Comcast Heartland Region  
CoreCap  
Credit Acceptance  
Detroit Athletic Club

Discover  
DJ KA  
Doeren Mayhew  
Encore  
EZ Claim  
FedEx  
Ford Motor Company  
Fly Consulting  
Gallagher  
Greene Metal Products  
ImageFIRST  
Independence Innovations  
Insite Commercial  
Investment Consulting Group  
Jimmy Johns  
JPMorgan  
Kroger  
Maner Costerisan  
MassMutual Great Lakes  
M&O Marketing  
Nemes Rush Wealth Management  
New York Life

Next Level Training  
Novi Chamber of Commerce  
Owens Corning  
PAR Pharmaceutical  
Podium Risk Management  
Rocket Mortgage Classic  
Sandstone Massage  
Schaeffler  
Services To Enhance Potential  
State Farm  
Sterling Heights Chrysler, Dodge, Jeep, Ram  
Stevenson High School  
Tanglewood Golf Course  
Taubman  
Titus Talent Strategies  
Twelve Oaks Mall  
Two Men and a Truck  
United Wholesale Mortgage  
Universal Laundry Machinery  
Woodward Standard Printing

## MICHIGAN & OHIO HOSPITAL PARTNERS

Allegiance Health: Jackson  
Alpena Regional Medical Center: Alpena  
Beaumont Children's Hospital: Royal Oak  
Bronson Methodist Children's Health: Kalamazoo  
C.S. Mott Children's Hospital: Ann Arbor  
Children's Hospital of Michigan: Detroit  
Covenant Medical Center: Saginaw  
Grayling Munson Medical Center: Grayling  
Helen DeVos Children's Hospital: Grand Rapids  
Henry Ford Hospital: West Bloomfield  
Hurley Children's Hospital: Flint

Mary Free Bed Hospital: Grand Rapids  
McLaren Northern Michigan Hospital: Petoskey  
Nationwide Children's Hospital: Toledo  
Munson Healthcare Cadillac Hospital: Cadillac  
ProMedica Children's Hospital: Toledo  
Providence Hospital: Novi  
Sparrow Children's Medical Center: Lansing  
St. John Children's Hospital: Detroit  
St. Joseph Mercy Oakland: Pontiac  
Traverse City Munson Medical Center: Traverse City

**WE THANK YOU FOR YOUR ONGOING SUPPORT OF OUR MISSION TO COMFORT KIDS**

**To learn more, visit us at [fleeceandthankyou.org](http://fleeceandthankyou.org) or email [info@fleeceandthankyou.org](mailto:info@fleeceandthankyou.org)**